



## **PRESS RELEASE**

For Immediate Release

### **GREAT EASTERN TAKAFUL SPREADS RAMADHAN JOY**

Great Eastern Takaful Berhad (GETB) celebrates the month of Ramadhan with Raya shopping for about 100 children from Rumah Anak-Anak Yatim At-Taqwa, Puchong as well as a charity drive for over 60 old folks from Pusat Jagaan Al-Fikrah, Kajang, Selangor.

"The blessed Ramadhan is the month of sacrifice and reflection. Thus it presents a wonderful opportunity for us to spread some joy to the less fortunate amongst us. For this Ramadhan we are pleased to have organized two such events where approximately 160 people benefited from it," says En. Zafri Ab. Halim, Chief Executive Officer of GETB.

"The first event was a collaboration with Persatuan Kebajikan Projek Iqra" SeMalaysia, an NGO who champions children"s welfare. It was heartwarming to see the smiles of the children while they shop for their baju raya – for many it was their first", he added.

The event was held at Mydin Hypermarket USJ and attended by over 20 volunteers among our staff and their family members.

"The second initiative was a charity drive to collect goodies and cash from our GETB family for the elderly folks of Pusat Jagaan Al-Fikrah in Kajang to celebrate Aidil Fitri. It was a humbling experience to spend time talking to them even though most of them suffer from critical illnesses, they were still full of life and cheer", he further added.



Pertubuhan Kebajikan & Bimbingan At-Taqwa Taman Putra Perdana, Puchong houses over 80 orphans and single mothers. Pusat Jagaan Al-Fikrah accommodates over 60 senior citizens. Both homes welcome any donation and assistance from individual or corporate and you may contact Pusat Jagaan Al-Fikrah at: 03-87330715 or email to [pjfmfikrah@gmail.com](mailto:pjfmfikrah@gmail.com); Pertubuhan Kebajikan & Bimbingan At-Taqwa can be reached at 03-83191202 or e-mail to [rumahkebajikanattaqwa@yahoo.com](mailto:rumahkebajikanattaqwa@yahoo.com).

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### **About Great Eastern Takaful**

Great Eastern Takaful Berhad (GETB), a joint venture company between I Great Capital Holding Sdn Bhd (i-Great), a subsidiary of Great Eastern Holdings Limited and Koperasi Angkatan Tentera (M) Berhad. The company was launched on 10 December 2010.

GETB was awarded the „Best New Takaful Operator“ award in 2011, „Best New Institution“ award 2012 and „Best Takaful Operator Asia“ 2013 by the much acclaimed Islamic & Business Finance, based in Dubai.

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